

Preface Education and Training program/product

Title	Workshop for the creation and the consolidation of business ideas for entrepreneurs women
Range	<input type="checkbox"/> Regional <input type="checkbox"/> National <input type="checkbox"/> International
Target group(s) (you can mark more than one)	<input type="checkbox"/> Students in general <input type="checkbox"/> Female Students (women only) <input type="checkbox"/> Students in SET <input type="checkbox"/> Female Students in SET <input type="checkbox"/> Post graduates <input type="checkbox"/> Post graduated women <input type="checkbox"/> Post graduated women in SET <input type="checkbox"/> Other target group: women with previous labour experience
Language(s)	Catalan and Spanish
Kind of program/product	<input type="checkbox"/> training (different modules) <input type="checkbox"/> lecture <input type="checkbox"/> meeting <input type="checkbox"/> event/conference <input type="checkbox"/> workshop(s) <input type="checkbox"/> other kind of training programs/products:
Contact details	Organisation: Foment de Terrassa Name of contact person: Montserrat Borrás Phone: T. 937891111 E-mail: montserrat.borras@terrassa.org
Web address	http://www.terrassa.org/ajuntament/foment/viver.htm
Theme of program	<input type="checkbox"/> orientation/stimulation <input type="checkbox"/> training in requirements for (starting) entrepreneurs
Summary of program (max. 12 sentences) Aims, activities, (planned) results	17 sessions of 4 hours + tutorial classes Half of the time is dedicated to the commercial area, marketing and finance; and the other half to key skills for setting up a company: information research, detection of business opportunities, negotiation skills, self-confidence, assertiveness... There are new trainings each year. The training experience started in 2000. It is practice based: it focuses on attitudes and habits linked with entrepreneurship and in exchange of experience between female entrepreneurs.

Didactical methods	<input type="checkbox"/> e-learning <input type="checkbox"/> training by a professor/(visiting) lecturer <input type="checkbox"/> coaching <input type="checkbox"/> other method(s): exchange of experiences
Evaluation results (so far) (in 6 sentences)	Each year there is more applicants to attend the workshop.
Used and outcome products/media in program	<input type="checkbox"/> website <input type="checkbox"/> cd-rom <input type="checkbox"/> DVD/video/television <input type="checkbox"/> game <input type="checkbox"/> books <input type="checkbox"/> seminar concept <input type="checkbox"/> workshop concept <input type="checkbox"/> database <input type="checkbox"/> others: