



Lise Damkjaer

Personal information:

Name: Lise Damkjaer

Age: 44

Civil status: married

Children: 2 sons at 10 and 12 years

Education: Civil engineer from 1985

Specialise in education: Planning in building construction sites

Work experience before entrepreneurship

Building site engineer, career adviser and counsellor for engineering students, unemployed engineers, Human Resource manager - all together 15 years.

Personal role model concerning entrepreneurship

My former counselling-colleague, who started as an entrepreneur 3 years before I did.

When she can, I can do it as well.

Member of a network of (female) entrepreneurs: Yes I'm member of Ildsjæle (souls of fire) and KV (female company-owners) and Morgendagens heltinder (the hero-ins of tomorrow)

About the Enterprise:

Name of the enterprise: Learning4life

Product(s) or service(s): Consulting and coaching about innovation, business development and human development

Regional, national or international market: Danish engineering companies and entrepreneurs

Website(s): www.learning4life.dk

Legal status of business: Personally owned

Number of employees: only myself

Personal Characteristics:

- creative
 - independent
 - self-confident
 - not afraid of taking risks
 - /-a good business manager
 - goal oriented
 - a person with a big drive
 - a good networker
 - a good people manager
 - a patient person
 - service minded
 - a real challenger
 - passionate
 - other characteristics
- Strongest characteristic: passionated

Motives and conditions for career/entrepreneurship, to mention for example :

economic reasons, took over business from family or....

good unique idea

initiated by company partner or other person(s)

started at university or incubator

being independent

earning more money than as an employee

combining work/family life

flexibility

stimulated by family or related persons to set up an enterprise

social support

want to develop my knowledge in this area

Absolute failures/faults during entrepreneurship :

Don't think you have to plan everything - just do it and see what happens.

'Don'ts': Don't use your talents to do things you are not good at - pay somebody to do it.

Don't start a business only because of the money.

Success factors: Your passion makes your unique

'Do's/ best advices': Make your passion to your ambitious challenge - and work rest of your life to fulfil it.

A statement:

Special questions for mentors:

Did you follow a coaching/mentoring course? NO.

What do you want to achieve by mentoring a (starting) entrepreneur? That the entrepreneur succeeds and gets the feeling, that there are always some who can and will help you.

Did/do you have a mentor/coach yourself? Yes.

What do you have to offer as a mentor? My own experiences, my expertise about business development and innovation, inspiration, appreciation.

Which obstacles did you overcome in your career and how, with whom? My (from time to time) feeling of being all alone with my problems disappears when talking to my mentor.

My difficulties about selling have been helped from my mentor and from my network.

Thank you
Lise Damkjaer