



Lidwien Besselink

## Personal information:

Name: Lidwien Besselink

Age: 40 years

Civil status: married

Children: 4 children, 9, 8, 4 and 0 years old

Education: what and until when: Technical University Delft, Civil Engineering (1982-1987)

Specialism in education: Groundwatermechanics

Work experience before entrepreneurship: Consultant (Grontmij) for 10 years, functions: geohydrologist, consultant environmental projects, head of group of sanitation projects (max. 5 sentences)

Personal role model concerning entrepreneurship:

(short description who and why) -

Member of a network of (female) entrepreneurs Ireen, network for femal engineers

## About the Enterprise:

Name of the enterprise: BodemBest (former Bodem+)

Services: consultancy on environmental projects

Regional, national or international market: national market

Website(s): www. Bodembest.nl (2005)

Legal status of business: dutch: eenmanszaak

Number of employees: 0

## Personal Characteristics:

creative:

independent:

self-confident:

not afraid of taking risks: : it is easy to take the riisk tot start your own company, when your husband has a good job too

/-a good business manager:

goal oriented:

a person with a big drive:

a good networker:

a good people manager:

a patient person:

service minded:

a real challenger:

passionate:

other characteristics: a good manager/organizer of different tasks, combination of work ans private tasks

an overview of the entire workfield

senior consultant: 17 years experience in the field

Strongest characteristic: Overview workfield, management qualities, time-management

## Motives and conditions for career/entrepreneurship, to mention for example :

Zet een kruisje ervoor indien van toepassing

economic reasons

took over busines from family or....

## to mention for example :

Good unique idea

Initiated by company partner or other person(s)

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Started at university or incubator

Being independent  
Earning more money than as an employee  
Combining work/family life  
Flexibility  
Stimulated by family or related persons (former colleague) to set up an enterprise  
Social support  
After 10 years working at one company, it's time to go. To apply for a new job with two kids and the wish to work for 3 days a week is difficult

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**Absolute failures/faults during entrepreneurship :**

The pitfall of working too much and stress, because you can't say no to a client; too much service minded

**'Don'ts':**

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**Success factors:**

**'Do's/ best advices':**

**A statement:**

Start as an entrepreneur after some years working experience in the business is a lot easier

The activities which can be done by others, like administration, housecleaning, you shouldn't do yourself

Organize professional care for your children: working with a child under your desk is not a good idea.

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**Special questions for mentors:**

Did you follow a coaching/mentoring course?

What do you want to achieve by mentoring a (starting) entrepreneur?

Did/do you have a mentor/coach yourself?

What do you have to offer as a mentor?

Which obstacles did you overcome in your career and how, with whom?

Other issues?

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Thank you  
Lidwien Besselink