

## Idea-development

Purpose:

Feel secure, that you can always develop a new idea  
Get new ideas, when you need them

Output:

Some ideas how to solve your actual challenge

Activities:

You can do this in a brainstorm together with as different people as possible or you can do it on your own.

Exercise

Define your actual challenge. Make sure it is so meaningful, that you will invest resources to work on it and so ambitious that it seems unrealistic to you (for the moment). Get help to clarify your challenge – [click here](#). (Motivational power).  
Write your challenge in the SUN.



Make a brainstorm: What does it take to achieve (your challenge)?  
Write down all answers in a circle around the sun.

Then a new brainstorm on the most difficult answers above: What does it take to (one of your most difficult answers)?

Write the answers in circles around the answer. Proceed in the same way with all answers until the new answers are things you already have done or things you are able to do right now. Don't worry – you are not supposed to do them all ;-)

At last, when you have finished this planning – you have many different strategies to achieve your challenge – Now the work has to be done: Do the most important things first! That means: Of all the things you are able to do right now – do the one which is most important to achieve your challenge. And when you have done that one – proceed with that thing, which now is the most important from your view right now!