

## Preface Education and Training program/product

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| Title | <p>Entrepreneurial courses:<br/> <a href="http://majandus.ttu.ee/">http://majandus.ttu.ee/</a> It is typical of the Faculty of Economics and Business Administration that academic trends blend with practical uses. Priorities are entrepreneurship and institutions of the European Union, theory of organization and management, business ethics, domestic and international business, etc. Cooperation with enterprises provides for good opportunities for practical involvement already during studies. Contacts with other Estonian and foreign universities widen the scope and help to keep abreast of the new developments in the global theories of economics. A major portion of today's leaders in Estonia's business and economy sector are graduates of the Faculty. Their knowledge and skills are recognized in diverse sectors: from the central bank to the ministries, from the information technology and telecommunication companies to the commercial banks and industry. In the economy sector, graduates are responsible for production, sales and project management, based on their good professional knowledge, effective communication skills and high accountability.</p> <p>A major portion of today's leaders in Estonia's business and economy sector are graduates of the Faculty. Their knowledge and skills are recognized in diverse sectors - from the central bank to the ministries, from the information technology and telecommunication companies to the commercial banks and industry.</p> <p><b>International Business Administration</b><br/> Stage of studies: <b>Bachelor studies</b><br/> Programme capacity: 120 credit points<br/> Nominal time of studies: 3 years<br/> Language of instruction: English<br/> Degree awarded: Bachelor of Arts in Economics (BA)</p> <p>The curriculum builds up a foundation in all areas of business administration: accounting, banking, business law, economics, finance, marketing, management, statistics.<br/> The programme offers sufficient prerequisites for fast and flexible orientation in practical business activity but also for continuing academic training. Graduates will be equipped with extensive competence corresponding to knowledge and skills need for acting in regional and international business.</p> <p><a href="http://www.hot.ee/gendertartu/eng/Kursused.htm">http://www.hot.ee/gendertartu/eng/Kursused.htm</a></p> <ul style="list-style-type: none"> <li>• Sociology of consumption</li> <li>• Sociology of gender</li> <li>• Gender and economics</li> <li>• Feminist perspectives in sociology</li> <li>• Classic texts in feminism</li> </ul> |
| Range | <p>+ Regional<br/> + National<br/> + International<br/> Combined courses</p>   |

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| Target group(s)<br>(you can mark more than one)                                  | + Students in general<br>Female Students (women only)<br>Students in SET<br>Female Students in SET<br>+ Post graduates<br>Post graduated women<br>Post graduated women in SET<br>Other target group:   |
| Language(s)  | Estonian, Russian English  |
| Kind of program/product  | training (different modules)<br>+ lecture<br>meeting<br>event/conference<br>+ workshop(s)<br>other kind of training programs/products:   |
| Program started/executed at (date)   | During 2004  |
| Duration of the program  | 1-2 years depending on the course  |
| Contact details  | Tallinn University of Technology, Faculty of Economics and Business Administration<br>Estonian Gender Research and Information Centre, ENUT at Tallinn Pedagogical University<br>The Estonian Women's Unit of Gender Studies at the University of Tartu<br><b>Non-profit Women Organisation Women's Training Centre</b><br>QUIN-Estonia, <a href="http://www.quinest.ee/">http://www.quinest.ee/</a> |
| Web adress   | <a href="http://www.enut.ee/">http://www.enut.ee/</a> , <a href="http://www.hot.ee/gendertartu/eng/">http://www.hot.ee/gendertartu/eng/</a> , <a href="http://www.w.nkk.ee/">http://www.w.nkk.ee/</a> , <a href="http://www.ttu.ee/">http://www.ttu.ee/</a>  |
| Theme of program   | +orientation/stimulation<br><br>+training in requirements for (starting) entrepreneurs   |
| Summary of program<br>(max. 12 sentences)<br>Aims, activities, (planned) results | <ul style="list-style-type: none"> <li>• Networking</li> <li>• Industrial clusters</li> <li>• Strategic business analysis and business development</li> <li>• Change management</li> <li>• Marketing and market research, finding new markets</li> <li>• Starting own business</li> </ul>  |
| Didactical methods   | e-learning<br>+ training by a professor/(visiting) lecturer<br>+ coaching<br>other method(s):  |
| Number of meetings   | 3-4 per year   |
| Expenses for the   | No information available   |

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| duration of the program                      |   |
| Evaluation results (so far) (in 6 sentences) | <p><b>Training, teaching coaching</b></p> <p>Courses for entrepreneurship and start-ups</p> <ul style="list-style-type: none"> <li>• Organisation management</li> <li>• Better profile creation to company</li> <li>• Starting own business</li> <li>• Women in business</li> </ul>   |
| Used and outcome products/media in program   | <ul style="list-style-type: none"> <li><input type="checkbox"/> +website</li> <li><input type="checkbox"/> cd-rom</li> <li><input type="checkbox"/> DVD/video/television</li> <li><input type="checkbox"/> game</li> <li><input type="checkbox"/> +books</li> <li><input type="checkbox"/> +seminar concept</li> <li><input type="checkbox"/> +workshop concept</li> <li><input type="checkbox"/> database</li> <li><input type="checkbox"/> others:</li> </ul> <p><b>Entrepreneurship and Training Courses.</b><br/> <a href="http://www.patentlib.ee/english/services.htm">http://www.patentlib.ee/english/services.htm</a> <b>Offer courses</b><br/> Support and defence of company property rights under development activities</p> |